



**SATURDAY, MARCH 3, 2012**  
**YRAM AND MERRIS GROFF, CHAIRS**

**Program Book, ClubCom Advertising and  
 Ticket Order Form—Return by February 10, 2012**

Please return this form, your payment and ad submissions to Rhonda Epstein at [repstein@jccpgh.org](mailto:repstein@jccpgh.org); by fax: (412) 521-7044; or mail to JCC of Greater Pittsburgh, 5738 Forbes Avenue, Pittsburgh, PA, 15217.

**Big Night Program Book Ad**

- |  |  |
|--|--|
| <input type="checkbox"/> \$500 Full Page     | <input type="checkbox"/> Ad copy included below (we will typeset)  |
| <input type="checkbox"/> \$325 Half Page     | <input type="checkbox"/> Check will be sent separately   |
| <input type="checkbox"/> \$200 Quarter Page  | <input type="checkbox"/> Camera-ready art or business card (with no staples or folds) included— <b>MUST BE MAILED, NOT FAXED</b> |
| <input type="checkbox"/> \$100 Business Card | <input type="checkbox"/> Ad will be emailed to <a href="mailto:repstein@jccpgh.org">repstein@jccpgh.org</a>                      |

Ad copy for program book \_\_\_\_\_  
 \_\_\_\_\_

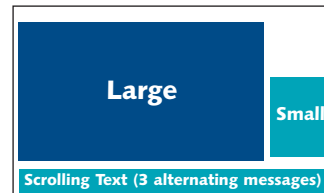
**Advertising on the JCC Clubcom Television Network**

**JCC Squirrel Hill**

- Open 5:30 am-9:30 pm daily
- 6 dedicated large screens with excellent visibility
- Large Ad will be displayed 10-12 times/day
- Small Ad + Scrolling Text will be displayed 15-20 times/day

**JCC South Hills**

- Open 5:30 am-9:30 pm daily
- Dedicated large screen television in entrance lobby
- Large Ad will be displayed 20-25 times/day
- Small Ad + Scrolling Text will be displayed 15-20 times/day



**Big Night Program Book + Clubcom Ad Combo Price**

- \$900 (\$1,000 value) Full Page Big Night Ad + 3 months Large Clubcom Ad in one location
- \$725 (\$825 value) Half Page Big Night Ad + 3 months Large Clubcom Ad in one location
- \$500 (\$550 value) Quarter Page Big Night Ad + 3 months Small Clubcom Ad/Scrolling Text in one location

Choose a location:  JCC Squirrel Hill  JCC South Hills

Scrolling Text: 256 characters including spaces and punctuation. (Second and third message are optional.)

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

## Big Night Tickets

No. \_\_\_\_\_ Event Tickets at \$100 each = \$ \_\_\_\_\_

Names of attendees \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Method of payment

Check enclosed made payable to JCC of Greater Pittsburgh

MC  VISA  AMEX  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Total \$** \_\_\_\_\_

*A portion of your payment is tax deductible. Please consult your tax advisor.*

### Submit your Big Night Program Book ad by February 10 to Rhonda Epstein at [repstein@jccpgh.org](mailto:repstein@jccpgh.org) with the NAME OF YOUR ORGANIZATION in the subject line

- Ad dimensions in inches are as follows: Full page—7.25 W X 9.75 H; half-page—7.25 W X 4.75 H; quarter-page —3.5 W X 4.75 H; Business card—3.5 W X 2 H.
- Please submit your electronic black and white ad as an EPS with all fonts converted to outlines, 300 dpi TIFF, 300 dpi JPEG or high resolution PDF.
- Call Marsha Zuckerman, Graphic Designer, at (412) 521-8011, ext. 240, for technical questions only.

### Submit your ClubCom ad at any time up to February 10 to Rhonda Epstein at [repstein@jccpgh.org](mailto:repstein@jccpgh.org) with the NAME OF YOUR ORGANIZATION in the subject line. It will begin to run the first day of the following month.

- The ad should be an RGB jpeg, bmp or gif file with these exact dimensions: Large Ad (1,280 x 720px, 72 dpi): Small Ad + Scrolling Text (315 x 415px, 72 dpi).
- All text in the graphic must be 18 points or larger in a bold sans serif font.
- Scrolling text messages: 3 messages of 256 characters each, including spaces and punctuation. Your messages are separated by your logo; please send a high-resolution version of your logo in pdf or eps format.
- For technical questions, contact Aaron Metosky at 412-521-8011, ext. 288, or [ametosky@jccpgh.org](mailto:ametosky@jccpgh.org).

For additional information, please call Cathy Samuels, (412) 521-8011, ext. 165.

