JCC of Greater Pittsburgh

Squirrel Hill Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	29												29
Single Parent	2												2
Individual	40												40
Student	0												0
18 to 30 Young Adult Indiv	17												17
18 to 30 Young Adult Family	4												4
Sr. Individual	3												3
Sr. Couple	2												2
Contributory	0												0
Snowbird Individual	1												1
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**98**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**98**
Pulpit Rabbi	1												**1**
Lifetime Membership	0												**0**
CCIS Membership	0												**0**
Full-time Staff	1												**1**
Part-time Staff	13												**13**
Total Units	**113**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**113**
Reinstated (Lapsed Members from Prior Months)	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	**FY Gain**
Family	3												3
Single Parent	0												0
Individual	1												1
Student	0												0
18 to 30 Young Adult Indiv	1												1
18 to 30 Young Adult Family	0												0
Sr. Individual	0												0
Sr. Couple	1												1
Contributory	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**6**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**6**
Pulpit Rabbi	0												**0**
Lifetime Membership	0												**0**
CCIS Membership	0												**0**
Full-time Staff	0												**0**
Part-time Staff	1												**1**
Total Units	**7**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7**
Past Renewal Units	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	**FY Gain**
Family	-26												-26
Single Parent	-4												-4
Individual	-23												-23
Student	0												0
18 to 30 Young Adult Indiv	-25												-25
18 to 30 Young Adult Family	-3												-3
Sr. Individual	-9												-9
Sr. Couple	-1												-1
Contributory	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**-91**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-91**
Pulpit Rabbi	0												**0**
Lifetime Membership	0												**0**
CCIS Membership	0												**0**
Full-time Staff	0												**0**
Part-time Staff	-16												**-16**
Total Units	**-107**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-107**
Upgrade / (Downgrade) Units	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	**FY Gain**
Family	-2												-2
Single Parent	2												2
Individual	1												1
Student	0												0
18 to 30 Young Adult Indiv	-3												-3
18 to 30 Young Adult Family	-4												-4
Sr. Individual	2												2
Sr. Couple	-4												-4
Contributory	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	1												1
Paid Units	**-7**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-7**
Pulpit Rabbi	0												**0**
Lifetime Membership	0												**0**
CCIS Membership	0												**0**
Full-time Staff	0												**0**
Part-time Staff	-1												**-1**
Total Units	**-8**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-8**
Cancelled Units	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	**FY Loss**
Family	-8												-8
Single Parent	-1												-1
Individual	-10												-10
Student	0												0
18 to 30 Young Adult Indiv	-12												-12
18 to 30 Young Adult Family	-2												-2
Sr. Individual	-1												-1
Sr. Couple	0												0
Contributory	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	-1												-1
Paid Units	**-35**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-35**
Pulpit Rabbi	0												0
Lifetime Membership	0												0
CCIS Membership	0												0
Full-time Staff	0												0
Part-time Staff	-3												-3
Total Units	**-38**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-38**
Adjusted Units	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	
Paid Units	0	-3,487	0	0	0	0	0	0	0	0	0	0	
Sr. Asst/Staff Units	0	-447	0	0	0	0	0	0	0	0	0	0	
Total Units	**0**	**-3,934**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	
Total Units	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**	
Family	1,627												
Single Parent	88												
Individual	866												
Student	1												
18 to 30 Young Adult Indiv	334												
18 to 30 Young Adult Family	166												
Sr. Individual	243												
Sr. Couple	121												
Contributory	16												
Snowbird Individual	4												
Snowbird Couple	2												
PT Staff Family Upgrade	19												
Paid Units	**3,487**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	
Pulpit Rabbi	19												
Lifetime Membership	9												
CCIS Membership	1												
Full-time Staff	124												
Part-time Staff	294												
Total Units	**3,934**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	

Year to Date Retention		96.39%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%	-2.79%
12 Month Retention		**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Family		76.46%	-24.64%	-22.95%	-20.16%	-17.24%	-15.19%	-13.63%	-12.00%	-9.90%	-7.03%	-4.60%	-1.78%
Single Parent		57.72%	-14.29%	-11.76%	-12.17%	-10.53%	-11.01%	-8.33%	-6.48%	-5.83%	-5.00%	-5.43%	-2.25%
Individual		62.74%	-43.23%	-37.99%	-33.50%	-28.03%	-25.27%	-20.26%	-16.84%	-12.98%	-10.19%	-8.19%	-4.67%
Student		0.00%	-50.00%	-50.00%	-50.00%	-50.00%	-50.00%	-50.00%	-50.00%	-100.00%	#DIV/0!	#DIV/0!	0.00%
18 to 30 Young Adult Indiv		27.91%	-53.99%	-47.61%	-39.19%	-27.70%	-22.85%	-18.83%	-17.25%	-15.27%	-13.56%	-10.36%	-4.78%
18 to 30 Young Adult Family		42.77%	-51.20%	-45.40%	-36.84%	-26.11%	-23.46%	-21.71%	-18.08%	-14.29%	-11.63%	-7.65%	-2.34%
Sr. Individual		80.89%	-25.55%	-25.11%	-22.03%	-20.00%	-18.14%	-15.35%	-13.10%	-11.49%	-6.61%	-2.81%	-1.21%
Sr. Couple		80.17%	-18.18%	-16.26%	-16.39%	-16.24%	-13.56%	-13.79%	-10.08%	-9.24%	-4.76%	-3.20%	-1.63%
Contributory		88.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Snowbird Individual		-33.33%	-71.43%	-125.00%	-80.00%	-100.00%	-100.00%	-133.33%	-66.67%	-25.00%	-25.00%	-33.33%	-33.33%
Snowbird Couple		0.00%	-200.00%	-200.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	-100.00%	0.00%	0.00%	0.00%	0.00%
PT Staff Family Upgrade		90.00%	-5.00%	-5.26%	-5.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Paid Units	66.07%	-32.84%	-29.74%	-25.96%	-21.38%	-18.90%	-16.22%	-13.89%	-11.37%	-8.52%	-6.06%	-2.79%
Pulpit Rabbi		75.00%	-20.00%	-14.29%	-14.29%	-14.29%	-14.29%	-17.65%	-11.11%	-5.26%	-5.26%	-5.26%	-5.56%
Lifetime Membership		100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CCIS Membership		50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff		96.72%	-3.23%	-2.46%	-2.52%	-2.50%	-2.52%	-1.68%	-1.67%	-1.65%	-0.83%	-0.85%	-0.81%
Part-time Staff		43.64%	-55.02%	-48.99%	-47.78%	-45.21%	-42.09%	-42.36%	-40.97%	-37.06%	-13.35%	-6.86%	-4.33%
	Total Units	65.47%	-33.38%	-30.18%	-26.73%	-22.46%	-20.07%	-17.63%	-15.43%	-12.85%	-8.67%	-5.95%	-2.85%

JCC of Greater Pittsburgh

Squirrel Hill Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	0	0	0	0	0	0	0	0	0	0	0
Deceased	0	0	0	0	0	0	0	0	0	0	0	0
Dissatisfaction	1	0	0	0	0	0	0	0	0	0	0	0
Duplicate	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Delinquent Account	7	0	0	0	0	0	0	0	0	0	0	0
Financial-General	3	0	0	0	0	0	0	0	0	0	0	0
Financial-Loss of Job	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Rates	4	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	1	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	2	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	2	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Urban Active	6	0	0	0	0	0	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	0	0	0	0	0	0	0	0	0	0	0
Medical-Injury	3	0	0	0	0	0	0	0	0	0	0	0
Medical-Other	2	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	1	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	42	0	0	0	0	0	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	0	0	0	0	0	0	0	0	0	0
No Reason Given	4	0	0	0	0	0	0	0	0	0	0	0
No Response to Communications	23	0	0	0	0	0	0	0	0	0	0	0
Non Use of Membership	16	0	0	0	0	0	0	0	0	0	0	0
Other	5	0	0	0	0	0	0	0	0	0	0	0
Scholarship-No Response	1	0	0	0	0	0	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**126**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

JCC of Greater Pittsburgh

South Hills Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	6												6
Single Parent	0												0
Individual (incl 3 mo trial)	1												1
Student	0												0
Young Adult Individual	1												1
Young Adult Family	0												0
Sr. Individual	2												2
Sr. Couple	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**10**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**10**
Pulpit Rabbi	0												0
Sr. Assisted Living	0												0
Full-time Staff	1												1
Part-time Staff	2												2
Total Units	**13**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**13**

Reinstated (Lapsed Members from Prior Months)	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1												1
Single Parent	0												0
Individual (incl 3 mo trial)	0												0
Student	0												0
Young Adult Individual	0												0
Young Adult Family	0												0
Sr. Individual	0												0
Sr. Couple	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**
Pulpit Rabbi	0												0
Sr. Assisted Living	0												0
Full-time Staff	0												0
Part-time Staff	0												0
Total Units	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**

Past Renewal Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	-14												-14
Single Parent	-1												-1
Individual (incl 3 mo trial)	-3												-3
Student	0												0
Young Adult Individual	-1												-1
Young Adult Family	0												0
Sr. Individual	-2												-2
Sr. Couple	-1												-1
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**-22**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-22**
Pulpit Rabbi	0												0
Sr. Assisted Living	0												0
Full-time Staff	0												0
Part-time Staff	-2												-2
Total Units	**-24**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-24**

Upgrade / (Downgrade) Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1												1
Single Parent	0												0
Individual (incl 3 mo trial)	-1												-1
Student	0												0
Young Adult Individual	0												0
Young Adult Family	0												0
Sr. Individual	0												0
Sr. Couple	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	0												0
Paid Units	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	0												0
Sr. Assisted Living	0												0
Full-time Staff	-1												-1
Part-time Staff	2												2
Total Units	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**

Cancelled Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Loss
Family (incl 3 mo trial)	-4												-4
Single Parent	0												0
Individual (incl 3 mo trial)	-3												-3
Student	0												0
Young Adult Individual	0												0
Young Adult Family	0												0
Sr. Individual	-1												-1
Sr. Couple	0												0
Snowbird Individual	0												0
Snowbird Couple	0												0
PT Staff Family Upgrade	-1												-1
Paid Units	**-9**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-9**
Pulpit Rabbi	0												0
Sr. Assisted Living	0												0
Full-time Staff	0												0
Part-time Staff	-2												-2
Total Units	**-11**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-11**

Adjusted Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Paid Units	0	-824	0	0	0	0	0	0	0	0	0	0
Sr. Asst/Staff Units	0	-200	0	0	0	0	0	0	0	0	0	0
Total Units	**0**	**-1,024**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Total Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	539											
Single Parent	28											
Individual (incl 3 mo trial)	138											
Student	0											
Young Adult Individual	16											
Young Adult Family	12											
Sr. Individual	66											
Sr. Couple	17											
Snowbird Individual	0											
Snowbird Couple	0											
PT Staff Family Upgrade	8											
Paid Units	**824**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	4											
Sr. Assisted Living	55											
Full-time Staff	24											
Part-time Staff	117											
Total Units	**1,024**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Total Individuals	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	11,294											
South Hills	6,197											
Agency-wide	**17,491**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Year to Date Retention	96.45%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%	-1.18%

12 Month Retention	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	71.65%	-19.14%	-17.79%	-16.35%	-12.28%	-10.36%	-8.01%	-7.05%	-5.23%	-3.61%	-2.90%	-1.09%
Single Parent	65.52%	-31.03%	-32.14%	-28.57%	-24.14%	-26.92%	-28.00%	-19.23%	-20.00%	-7.14%	-7.14%	0.00%
Individual (incl 3 mo trial)	48.37%	-23.08%	-20.79%	-18.75%	-15.03%	-13.33%	-10.98%	-8.02%	-5.56%	-3.85%	-2.68%	-0.69%
Student	#DIV/0!	#DIV/0!	#DIV/0!	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!
Young Adult Individual	41.18%	-47.06%	-50.00%	-33.33%	-26.32%	-21.05%	-22.22%	-22.22%	-23.53%	-5.56%	-5.56%	-6.25%
Young Adult Family	30.77%	-61.54%	-42.86%	-33.33%	-28.57%	-36.36%	-40.00%	-40.00%	-44.44%	-30.00%	-30.00%	0.00%
Sr. Individual	69.86%	-17.57%	-18.06%	-16.67%	-15.71%	-11.27%	-9.86%	-10.00%	-8.57%	-7.58%	-5.97%	-2.99%
Sr. Couple	50.00%	-16.00%	-12.00%	-8.00%	-9.09%	-9.09%	-10.00%	-10.53%	-11.76%	-13.33%	-12.50%	0.00%
Snowbird Individual	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Snowbird Couple	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
PT Staff Family Upgrade	53.85%	-8.33%	-8.33%	-9.09%	-10.00%	-10.00%	-10.00%	-10.00%	0.00%	0.00%	0.00%	0.00%
Paid Units	64.54%	-21.09%	-19.55%	-17.44%	-13.85%	-11.95%	-9.99%	-8.63%	-6.82%	-4.55%	-3.77%	-1.18%
Pulpit Rabbi	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sr. Assisted Living	91.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff	84.00%	-12.00%	-12.50%	-12.50%	-12.50%	-12.50%	-12.50%	-13.64%	-9.09%	-9.09%	-9.52%	-4.17%
Part-time Staff	58.68%	-34.15%	-32.52%	-28.80%	-28.46%	-28.69%	-25.81%	-25.64%	-24.17%	-10.45%	-8.62%	-1.71%
Total Units	65.88%	-21.12%	-19.72%	-17.63%	-14.66%	-13.15%	-11.27%	-10.10%	-8.44%	-5.13%	-4.21%	-1.25%

JCC of Greater Pittsburgh

South Hills Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	0	0	0	0	0	0	0	0	0	0	0
Deceased	0	0	0	0	0	0	0	0	0	0	0	0
Dissatisfaction	0	0	0	0	0	0	0	0	0	0	0	0
Duplicate	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Delinquent Account	2	0	0	0	0	0	0	0	0	0	0	0
Financial-General	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Loss of Job	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Rates	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Urban Active	0	0	0	0	0	0	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	0	0	0	0	0	0	0	0	0	0	0
Medical-Injury	1	0	0	0	0	0	0	0	0	0	0	0
Medical-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	4	0	0	0	0	0	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	0	0	0	0	0	0	0	0	0	0
No Reason Given	1	0	0	0	0	0	0	0	0	0	0	0
No Response to Communications	12	0	0	0	0	0	0	0	0	0	0	0
Non Use of Membership	7	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0
Scholarship-No Response	1	0	0	0	0	0	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**31**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Age Statistics for 2010-2011

Centerfit Units by Age	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Women - Centerfit Platinum-Total	**825**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	22	0	0	0	0	0	0	0	0	0	0	0
25-29	66	0	0	0	0	0	0	0	0	0	0	0
30-34	68	0	0	0	0	0	0	0	0	0	0	0
35-39	94	0	0	0	0	0	0	0	0	0	0	0
40-44	89	0	0	0	0	0	0	0	0	0	0	0
45-49	74	0	0	0	0	0	0	0	0	0	0	0
50-54	111	0	0	0	0	0	0	0	0	0	0	0
55-59	101	0	0	0	0	0	0	0	0	0	0	0
60-64	76	0	0	0	0	0	0	0	0	0	0	0
65-69	55	0	0	0	0	0	0	0	0	0	0	0
70-74	23	0	0	0	0	0	0	0	0	0	0	0
75-79	24	0	0	0	0	0	0	0	0	0	0	0
80-84	12	0	0	0	0	0	0	0	0	0	0	0
85-89	9	0	0	0	0	0	0	0	0	0	0	0
90+	1	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum-Total	**762**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	12	0	0	0	0	0	0	0	0	0	0	0
25-29	56	0	0	0	0	0	0	0	0	0	0	0
30-34	63	0	0	0	0	0	0	0	0	0	0	0
35-39	35	0	0	0	0	0	0	0	0	0	0	0
40-44	72	0	0	0	0	0	0	0	0	0	0	0
45-49	69	0	0	0	0	0	0	0	0	0	0	0
50-54	99	0	0	0	0	0	0	0	0	0	0	0
55-59	95	0	0	0	0	0	0	0	0	0	0	0
60-64	78	0	0	0	0	0	0	0	0	0	0	0
65-69	55	0	0	0	0	0	0	0	0	0	0	0
70-74	48	0	0	0	0	0	0	0	0	0	0	0
75-79	25	0	0	0	0	0	0	0	0	0	0	0
80-84	21	0	0	0	0	0	0	0	0	0	0	0
85-89	25	0	0	0	0	0	0	0	0	0	0	0
90+	9	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**1587**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
New Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**27**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	0	0	0	0	0	0	0	0	0	0	0
25-29	3	0	0	0	0	0	0	0	0	0	0	0
30-34	6	0	0	0	0	0	0	0	0	0	0	0
35-39	6	0	0	0	0	0	0	0	0	0	0	0
40-44	2	0	0	0	0	0	0	0	0	0	0	0
45-49	4	0	0	0	0	0	0	0	0	0	0	0
50-54	0	0	0	0	0	0	0	0	0	0	0	0
55-59	3	0	0	0	0	0	0	0	0	0	0	0
60-64	1	0	0	0	0	0	0	0	0	0	0	0
65-69	1	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**14**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	0	0	0	0	0	0	0	0	0	0	0
25-29	1	0	0	0	0	0	0	0	0	0	0	0
30-34	2	0	0	0	0	0	0	0	0	0	0	0
35-39	1	0	0	0	0	0	0	0	0	0	0	0
40-44	4	0	0	0	0	0	0	0	0	0	0	0
45-49	3	0	0	0	0	0	0	0	0	0	0	0
50-54	1	0	0	0	0	0	0	0	0	0	0	0
55-59	0	0	0	0	0	0	0	0	0	0	0	0
60-64	0	0	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**41**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Cancelled Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**23**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	0	0	0	0	0	0	0	0	0	0	0
25-29	6	0	0	0	0	0	0	0	0	0	0	0
30-34	5	0	0	0	0	0	0	0	0	0	0	0
35-39	2	0	0	0	0	0	0	0	0	0	0	0
40-44	2	0	0	0	0	0	0	0	0	0	0	0
45-49	1	0	0	0	0	0	0	0	0	0	0	0
50-54	3	0	0	0	0	0	0	0	0	0	0	0
55-59	2	0	0	0	0	0	0	0	0	0	0	0
60-64	0	0	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**13**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	0	0	0	0	0	0	0	0	0	0	0
25-29	4	0	0	0	0	0	0	0	0	0	0	0
30-34	4	0	0	0	0	0	0	0	0	0	0	0
35-39	1	0	0	0	0	0	0	0	0	0	0	0
40-44	1	0	0	0	0	0	0	0	0	0	0	0
45-49	0	0	0	0	0	0	0	0	0	0	0	0
50-54	2	0	0	0	0	0	0	0	0	0	0	0
55-59	0	0	0	0	0	0	0	0	0	0	0	0
60-64	0	0	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0

85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**36**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Statistics for 2010-2011

Centerfit Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11
Men - Silver Sneakers	70										
Women - Silver Sneakers	45										
Men - Prime	0										
Women - Prime	1										
Men - Regular	590										
Women - Regular	643										
SubTotal Paid Centerfit Platinum	**1,349**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Staff Accounts - Men	102										
Staff Accounts - Women	136										
SubTotal Subvented Centerfit Platinum	**238**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Grand Total Centerfit Platinum	**1,587**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Women - Centerfit Platinum	825	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	762	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**1,587**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

*Snowbird Health Centers are 75% of the full fee.

Aug-11
0
0
0
0
0
0

*Snowbird Health Centers are 75% of the full fee.

JCC of Greater Pittsburgh

Summer Passes 2010-2011

Summer Passes	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill - Bar Bri	0											
Squirrel Hill - College	0											
South Hills - College	0											
UPMC More Energy - SH	0											
UPMC More Energy - SQH	3											
Total Enrolled	**3**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

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Silver Sneakers Statistics for 2010-2011

Silver Sneakers	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	2,012											
South Hills	3,291											
Total Enrolled	**5,303**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill												
South Hills												
Total Paid	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
SQH Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
SH Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
TOTAL Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
New Additions (Enrollment) - SQH	0	-2,012	0	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SQH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		
New Additions (Enrollment) - SH	0	-3,291	0	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		

Prime	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	5											
South Hills	8											
Total Enrolled	**13**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill												
South Hills												
Total Paid	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
SQH Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
SH Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
TOTAL Utilization %	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
New Additions (Enrollment) - SQH	0	-5	0	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SQH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		
New Additions (Enrollment) - SH	0	-8	0	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		