JCC of Greater Pittsburgh

Squirrel Hill Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	29	29											58
Single Parent	2	1											3
Individual	40	33											73
Student	0	0											0
18 to 30 Young Adult Indiv	17	14											31
18 to 30 Young Adult Family	4	7											11
Sr. Individual	3	3											6
Sr. Couple	2	3											5
Contributory	0	0											0
Snowbird Individual	1	1											2
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**98**	**91**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**189**
Pulpit Rabbi	1	0											**1**
Lifetime Membership	0	0											**0**
CCIS Membership	0	0											**0**
Full-time Staff	1	0											**1**
Part-time Staff	13	14											**27**
Total Units	**113**	**105**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**218**

Reinstated (Lapsed Members from Prior Months)	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	3	3											6
Single Parent	0	1											1
Individual	1	0											1
Student	0	0											0
18 to 30 Young Adult Indiv	1	0											1
18 to 30 Young Adult Family	0	0											0
Sr. Individual	0	0											0
Sr. Couple	1	0											1
Contributory	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	1											1
Paid Units	**6**	**5**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**11**
Pulpit Rabbi	0	0											**0**
Lifetime Membership	0	0											**0**
CCIS Membership	0	0											**0**
Full-time Staff	0	0											**0**
Part-time Staff	1	2											**3**
Total Units	**7**	**7**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**14**

Past Renewal Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	-26	-27											-53
Single Parent	-4	0											-4
Individual	-23	-20											-43
Student	0	0											0
18 to 30 Young Adult Indiv	-25	-13											-38
18 to 30 Young Adult Family	-3	-4											-7
Sr. Individual	-9	-6											-15
Sr. Couple	-1	0											-1
Contributory	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**-91**	**-70**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-161**
Pulpit Rabbi	0	0											**0**
Lifetime Membership	0	0											**0**
CCIS Membership	0	0											**0**
Full-time Staff	0	0											**0**
Part-time Staff	-16	-10											**-26**
Total Units	**-107**	**-80**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-187**

Upgrade / (Downgrade) Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	-2	0											-2
Single Parent	2	-1											1
Individual	1	-4											-3
Student	0	0											0
18 to 30 Young Adult Indiv	-3	-4											-7
18 to 30 Young Adult Family	-4	-3											-7
Sr. Individual	2	2											4
Sr. Couple	-4	1											-3
Contributory	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	1	1											2
Paid Units	**-7**	**-8**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-15**
Pulpit Rabbi	0	0											**0**
Lifetime Membership	0	0											**0**
CCIS Membership	0	0											**0**
Full-time Staff	0	0											**0**
Part-time Staff	-1	2											**1**
Total Units	**-8**	**-6**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-14**

Cancelled Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Loss
Family	-8	-10											-18
Single Parent	-1	0											-1
Individual	-10	-15											-25
Student	0	0											0
18 to 30 Young Adult Indiv	-12	-15											-27
18 to 30 Young Adult Family	-2	-2											-4
Sr. Individual	-1	0											-1
Sr. Couple	0	-1											-1
Contributory	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	-1	0											-1
Paid Units	**-35**	**-43**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-78**
Pulpit Rabbi	0	0											0
Lifetime Membership	0	0											0
CCIS Membership	0	0											0
Full-time Staff	0	0											0
Part-time Staff	-3	0											-3
Total Units	**-38**	**-43**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-81**

Adjusted Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Paid Units	0	0	-3,462	0	0	0	0	0	0	0	0	0
Sr. Asst/Staff Units	0	0	-455	0	0	0	0	0	0	0	0	0
Total Units	**0**	**0**	**-3,917**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Total Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family	1,627	1,622										
Single Parent	88	89										
Individual	866	860										
Student	1	1										
18 to 30 Young Adult Indiv	334	316										
18 to 30 Young Adult Family	166	164										
Sr. Individual	243	242										
Sr. Couple	121	124										
Contributory	16	16										
Snowbird Individual	4	5										
Snowbird Couple	2	2										
PT Staff Family Upgrade	19	21										
Paid Units	**3,487**	**3,462**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	19	19										
Lifetime Membership	9	9										
CCIS Membership	1	1										
Full-time Staff	124	124										
Part-time Staff	294	302										
Total Units	**3,934**	**3,917**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Year to Date Retention		96.39%	93.09%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%	-5.38%
12 Month Retention		**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Family		76.46%	75.99%	-24.78%	-21.96%	-19.04%	-16.99%	-15.41%	-13.79%	-11.69%	-8.81%	-6.38%	-3.56%
Single Parent		57.72%	59.66%	-12.61%	-13.04%	-11.40%	-11.93%	-9.26%	-7.41%	-6.80%	-6.00%	-6.52%	-3.37%
Individual		62.74%	60.40%	-42.03%	-37.50%	-31.95%	-29.22%	-24.15%	-20.70%	-16.80%	-14.00%	-12.05%	-8.52%
Student		0.00%	0.00%	-50.00%	-50.00%	-50.00%	-50.00%	-50.00%	-50.00%	-100.00%	#DIV/0!	#DIV/0!	0.00%
18 to 30 Young Adult Indiv		27.91%	26.33%	-51.33%	-42.75%	-31.13%	-26.29%	-22.25%	-20.75%	-18.83%	-17.29%	-14.29%	-8.71%
18 to 30 Young Adult Family		42.77%	43.37%	-49.69%	-40.94%	-30.00%	-27.37%	-25.71%	-22.03%	-18.29%	-15.70%	-11.76%	-6.43%
Sr. Individual		80.89%	79.74%	-26.46%	-23.35%	-21.33%	-19.47%	-16.67%	-14.41%	-12.77%	-7.85%	-4.02%	-2.42%
Sr. Couple		80.17%	81.82%	-18.70%	-18.85%	-18.80%	-16.10%	-16.38%	-12.61%	-11.76%	-7.14%	-5.60%	-4.07%
Contributory		88.89%	88.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Snowbird Individual		-33.33%	-14.29%	-150.00%	-100.00%	-125.00%	-125.00%	-166.67%	-100.00%	-50.00%	-50.00%	-66.67%	-66.67%
Snowbird Couple		0.00%	0.00%	-200.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	-100.00%	0.00%	0.00%	0.00%	0.00%
PT Staff Family Upgrade		90.00%	100.00%	-5.26%	-5.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Paid Units	**66.07%**	**65.21%**	**-32.38%**	**-28.55%**	**-23.95%**	**-21.48%**	**-18.78%**	**-16.45%**	**-13.93%**	**-11.08%**	**-8.65%**	**-5.38%**
Pulpit Rabbi		75.00%	75.00%	-14.29%	-14.29%	-14.29%	-14.29%	-17.65%	-11.11%	-5.26%	-5.26%	-5.26%	-5.56%
Lifetime Membership		100.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CCIS Membership		50.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff		96.72%	96.77%	-2.46%	-2.52%	-2.50%	-2.52%	-1.68%	-1.67%	-1.65%	-0.83%	-0.85%	-0.81%
Part-time Staff		43.64%	44.64%	-53.72%	-52.56%	-50.00%	-46.80%	-47.22%	-45.83%	-41.96%	-17.33%	-11.44%	-9.00%
	Total Units	**65.47%**	**64.81%**	**-32.87%**	**-29.39%**	**-25.09%**	**-22.70%**	**-20.27%**	**-18.07%**	**-15.48%**	**-11.26%**	**-8.59%**	**-5.50%**

JCC of Greater Pittsburgh

Squirrel Hill Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	2	0	0	0	0	0	0	0	0	0	0
Deceased	0	1	0	0	0	0	0	0	0	0	0	0
Dissatisfaction	1	3	0	0	0	0	0	0	0	0	0	0
Duplicate	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Delinquent Account	7	16	0	0	0	0	0	0	0	0	0	0
Financial-General	3	5	0	0	0	0	0	0	0	0	0	0
Financial-Loss of Job	0	2	0	0	0	0	0	0	0	0	0	0
Financial-Rates	4	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	1	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	2	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	2	5	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Urban Active	6	1	0	0	0	0	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	3	0	0	0	0	0	0	0	0	0	0
Medical-Injury	3	1	0	0	0	0	0	0	0	0	0	0
Medical-Other	2	1	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	1	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	42	32	0	0	0	0	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	0	0	0	0	0	0	0	0	0	0
No Reason Given	4	0	0	0	0	0	0	0	0	0	0	0
No Response to Communications	23	14	0	0	0	0	0	0	0	0	0	0
Non Use of Membership	16	21	0	0	0	0	0	0	0	0	0	0
Other	5	4	0	0	0	0	0	0	0	0	0	0
Scholarship-No Response	1	2	0	0	0	0	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**126**	**113**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

JCC of Greater Pittsburgh

South Hills Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	6	10											16
Single Parent	0	0											0
Individual (incl 3 mo trial)	1	4											5
Student	0	0											0
Young Adult Individual	1	1											2
Young Adult Family	0	2											2
Sr. Individual	2	0											2
Sr. Couple	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**10**	**17**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**27**
Pulpit Rabbi	0	0											0
Sr. Assisted Living	0	0											0
Full-time Staff	1	0											1
Part-time Staff	2	4											6
Total Units	**13**	**21**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**34**

Reinstated (Lapsed Members from Prior Months)	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1	1											2
Single Parent	0	0											0
Individual (incl 3 mo trial)	0	0											0
Student	0	0											0
Young Adult Individual	0	0											0
Young Adult Family	0	0											0
Sr. Individual	0	1											1
Sr. Couple	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**1**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3**
Pulpit Rabbi	0	0											0
Sr. Assisted Living	0	0											0
Full-time Staff	0	0											0
Part-time Staff	0	0											0
Total Units	**1**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3**

Past Renewal Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	-14	-4											-18
Single Parent	-1	-1											-2
Individual (incl 3 mo trial)	-3	-5											-8
Student	0	0											0
Young Adult Individual	-1	0											-1
Young Adult Family	0	0											0
Sr. Individual	-2	-1											-3
Sr. Couple	-1	0											-1
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**-22**	**-11**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-33**
Pulpit Rabbi	0	0											0
Sr. Assisted Living	0	0											0
Full-time Staff	0	0											0
Part-time Staff	-2	-2											-4
Total Units	**-24**	**-13**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-37**

Upgrade / (Downgrade) Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1	3											4
Single Parent	0	-1											-1
Individual (incl 3 mo trial)	-1	0											-1
Student	0	0											0
Young Adult Individual	0	0											0
Young Adult Family	0	-1											-1
Sr. Individual	0	-1											-1
Sr. Couple	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	0	0											0
Paid Units	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	0	0											0
Sr. Assisted Living	0	0											0
Full-time Staff	-1	0											-1
Part-time Staff	2	0											2
Total Units	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**

Cancelled Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Loss
Family (incl 3 mo trial)	-4	-1											-5
Single Parent	0	-1											-1
Individual (incl 3 mo trial)	-3	-3											-6
Student	0	0											0
Young Adult Individual	0	0											0
Young Adult Family	0	0											0
Sr. Individual	-1	0											-1
Sr. Couple	0	0											0
Snowbird Individual	0	0											0
Snowbird Couple	0	0											0
PT Staff Family Upgrade	-1	0											-1
Paid Units	**-9**	**-5**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-14**
Pulpit Rabbi	0	0											0
Sr. Assisted Living	0	0											0
Full-time Staff	0	0											0
Part-time Staff	-2	-2											-4
Total Units	**-11**	**-7**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**-18**

Adjusted Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Paid Units	0	0	-827	0	0	0	0	0	0	0	0	0
Sr. Asst/Staff Units	0	0	-200	0	0	0	0	0	0	0	0	0
Total Units	**0**	**0**	**-1,027**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Total Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	539	548										
Single Parent	28	25										
Individual (incl 3 mo trial)	138	134										
Student	0	0										
Young Adult Individual	16	17										
Young Adult Family	12	13										
Sr. Individual	66	65										
Sr. Couple	17	17										
Snowbird Individual	0	0										
Snowbird Couple	0	0										
PT Staff Family Upgrade	8	8										
Paid Units	**824**	**827**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	4	4										
Sr. Assisted Living	55	55										
Full-time Staff	24	24										
Part-time Staff	117	117										
Total Units	**1,024**	**1,027**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Total Individuals	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	11,294	11,288										
South Hills	6,197	6,253										
Agency-wide	**17,491**	**17,541**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Year to Date Retention	96.45%	94.79%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%	-3.20%

12 Month Retention	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	71.65%	73.62%	-19.52%	-18.07%	-14.04%	-12.14%	-9.79%	-8.86%	-7.04%	-5.42%	-4.72%	-2.91%
Single Parent	65.52%	55.17%	-32.14%	-28.57%	-24.14%	-26.92%	-28.00%	-19.23%	-20.00%	-7.14%	-7.14%	0.00%
Individual (incl 3 mo trial)	48.37%	48.35%	-23.03%	-21.02%	-17.34%	-15.76%	-13.41%	-10.49%	-8.02%	-6.41%	-5.37%	-3.47%
Student	#DIV/0!	#DIV/0!	#DIV/0!	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!
Young Adult Individual	41.18%	47.06%	-56.25%	-38.89%	-31.58%	-26.32%	-27.78%	-27.78%	-29.41%	-11.11%	-11.11%	-12.50%
Young Adult Family	30.77%	23.08%	-57.14%	-46.67%	-42.86%	-54.55%	-60.00%	-60.00%	-66.67%	-50.00%	-50.00%	-16.67%
Sr. Individual	69.86%	70.27%	-18.06%	-16.67%	-15.71%	-11.27%	-9.86%	-10.00%	-8.57%	-7.58%	-5.97%	-2.99%
Sr. Couple	50.00%	52.00%	-12.00%	-8.00%	-9.09%	-9.09%	-10.00%	-10.53%	-11.76%	-13.33%	-12.50%	0.00%
Snowbird Individual	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Snowbird Couple	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
PT Staff Family Upgrade	53.85%	58.33%	-8.33%	-9.09%	-10.00%	-10.00%	-10.00%	-10.00%	0.00%	0.00%	0.00%	0.00%
Paid Units	**64.54%**	**65.63%**	**-21.38%**	**-19.27%**	**-15.71%**	**-13.87%**	**-11.92%**	**-10.59%**	**-8.79%**	**-6.53%**	**-5.78%**	**-3.20%**
Pulpit Rabbi	100.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sr. Assisted Living	91.67%	91.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff	84.00%	84.00%	-12.50%	-12.50%	-12.50%	-12.50%	-12.50%	-13.64%	-9.09%	-9.09%	-9.52%	-4.17%
Part-time Staff	58.68%	57.72%	-35.77%	-32.00%	-31.71%	-31.97%	-29.03%	-29.06%	-27.50%	-13.43%	-12.07%	-5.13%
Total Units	**65.88%**	**66.67%**	**-21.57%**	**-19.47%**	**-16.53%**	**-15.07%**	**-13.20%**	**-12.07%**	**-10.41%**	**-7.09%**	**-6.23%**	**-3.26%**

JCC of Greater Pittsburgh

South Hills Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	0	0	0	0	0	0	0	0	0	0	0
Deceased	0	0	0	0	0	0	0	0	0	0	0	0
Dissatisfaction	0	0	0	0	0	0	0	0	0	0	0	0
Duplicate	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Delinquent Account	2	4	0	0	0	0	0	0	0	0	0	0
Financial-General	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Loss of Job	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Rates	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Urban Active	0	0	0	0	0	0	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	1	0	0	0	0	0	0	0	0	0	0
Medical-Injury	1	0	0	0	0	0	0	0	0	0	0	0
Medical-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	4	1	0	0	0	0	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	0	0	0	0	0	0	0	0	0	0
No Reason Given	1	0	0	0	0	0	0	0	0	0	0	0
No Response to Communications	12	6	0	0	0	0	0	0	0	0	0	0
Non Use of Membership	7	3	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0
Scholarship-No Response	1	1	0	0	0	0	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**31**	**16**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Age Statistics for 2010-2011

Centerfit Units by Age	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Women - Centerfit Platinum-Total	**825**	**812**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	22	21	0	0	0	0	0	0	0	0	0	0
25-29	66	62	0	0	0	0	0	0	0	0	0	0
30-34	68	66	0	0	0	0	0	0	0	0	0	0
35-39	94	89	0	0	0	0	0	0	0	0	0	0
40-44	89	91	0	0	0	0	0	0	0	0	0	0
45-49	74	74	0	0	0	0	0	0	0	0	0	0
50-54	111	113	0	0	0	0	0	0	0	0	0	0
55-59	101	96	0	0	0	0	0	0	0	0	0	0
60-64	76	73	0	0	0	0	0	0	0	0	0	0
65-69	55	56	0	0	0	0	0	0	0	0	0	0
70-74	23	25	0	0	0	0	0	0	0	0	0	0
75-79	24	24	0	0	0	0	0	0	0	0	0	0
80-84	12	12	0	0	0	0	0	0	0	0	0	0
85-89	9	7	0	0	0	0	0	0	0	0	0	0
90+	1	3	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum-Total	**762**	**759**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	12	11	0	0	0	0	0	0	0	0	0	0
25-29	56	50	0	0	0	0	0	0	0	0	0	0
30-34	63	63	0	0	0	0	0	0	0	0	0	0
35-39	35	38	0	0	0	0	0	0	0	0	0	0
40-44	72	66	0	0	0	0	0	0	0	0	0	0
45-49	69	68	0	0	0	0	0	0	0	0	0	0
50-54	99	104	0	0	0	0	0	0	0	0	0	0
55-59	95	96	0	0	0	0	0	0	0	0	0	0
60-64	78	79	0	0	0	0	0	0	0	0	0	0
65-69	55	55	0	0	0	0	0	0	0	0	0	0
70-74	48	46	0	0	0	0	0	0	0	0	0	0
75-79	25	26	0	0	0	0	0	0	0	0	0	0
80-84	21	23	0	0	0	0	0	0	0	0	0	0
85-89	25	23	0	0	0	0	0	0	0	0	0	0
90+	9	11	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**1587**	**1571**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
New Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**27**	**15**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	1	0	0	0	0	0	0	0	0	0	0
25-29	3	1	0	0	0	0	0	0	0	0	0	0
30-34	6	2	0	0	0	0	0	0	0	0	0	0
35-39	6	3	0	0	0	0	0	0	0	0	0	0
40-44	2	5	0	0	0	0	0	0	0	0	0	0
45-49	4	1	0	0	0	0	0	0	0	0	0	0
50-54	0	1	0	0	0	0	0	0	0	0	0	0
55-59	3	0	0	0	0	0	0	0	0	0	0	0
60-64	1	0	0	0	0	0	0	0	0	0	0	0
65-69	1	1	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**14**	**14**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	1	0	0	0	0	0	0	0	0	0	0
25-29	1	1	0	0	0	0	0	0	0	0	0	0
30-34	2	0	0	0	0	0	0	0	0	0	0	0
35-39	1	3	0	0	0	0	0	0	0	0	0	0
40-44	4	1	0	0	0	0	0	0	0	0	0	0
45-49	3	2	0	0	0	0	0	0	0	0	0	0
50-54	1	3	0	0	0	0	0	0	0	0	0	0
55-59	0	1	0	0	0	0	0	0	0	0	0	0
60-64	0	0	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	1	0	0	0	0	0	0	0	0	0	0
80-84	0	1	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**41**	**29**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Cancelled Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**23**	**28**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	2	0	0	0	0	0	0	0	0	0	0
25-29	6	5	0	0	0	0	0	0	0	0	0	0
30-34	5	3	0	0	0	0	0	0	0	0	0	0
35-39	2	8	0	0	0	0	0	0	0	0	0	0
40-44	2	2	0	0	0	0	0	0	0	0	0	0
45-49	1	1	0	0	0	0	0	0	0	0	0	0
50-54	3	1	0	0	0	0	0	0	0	0	0	0
55-59	2	2	0	0	0	0	0	0	0	0	0	0
60-64	0	3	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	1	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**13**	**17**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	0	0	0	0	0	0	0	0	0	0	0
25-29	4	6	0	0	0	0	0	0	0	0	0	0
30-34	4	3	0	0	0	0	0	0	0	0	0	0
35-39	1	1	0	0	0	0	0	0	0	0	0	0
40-44	1	5	0	0	0	0	0	0	0	0	0	0
45-49	0	1	0	0	0	0	0	0	0	0	0	0
50-54	2	0	0	0	0	0	0	0	0	0	0	0
55-59	0	0	0	0	0	0	0	0	0	0	0	0
60-64	0	0	0	0	0	0	0	0	0	0	0	0
65-69	0	0	0	0	0	0	0	0	0	0	0	0
70-74	0	1	0	0	0	0	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0

85-89	0	0	0	0	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**36**	**45**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Statistics for 2010-2011

Centerfit Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11
Men - Silver Sneakers	70	70									
Women - Silver Sneakers	45	46									
Men - Prime	0	0									
Women - Prime	1	1									
Men - Regular	590	589									
Women - Regular	643	628									
SubTotal Paid Centerfit Platinum	**1,349**	**1,334**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Staff Accounts - Men	102	100									
Staff Accounts - Women	136	137									
SubTotal Subvented Centerfit Platinum	**238**	**237**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Grand Total Centerfit Platinum	**1,587**	**1,571**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Women - Centerfit Platinum	825	812	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	762	759	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**1,587**	**1,571**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

*Snowbird Health Centers are 75% of the full fee.

Aug-11
0
0
0
0
0
0

*Snowbird Health Centers are 75% of the full fee.

JCC of Greater Pittsburgh

Summer Passes 2010-2011

Summer Passes	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill - Bar Bri	0	0										
Squirrel Hill - College	0	0										
South Hills - College	0	0										
UPMC More Energy - SH	0	0										
UPMC More Energy - SQH	3	3										
Total Enrolled	**3**	**3**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

JCC of Greater Pittsburgh

Silver Sneakers Statistics for 2010-2011

Silver Sneakers	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	2,012	2,026										
South Hills	3,291	3,329										
Total Enrolled	**5,303**	**5,355**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill												
South Hills												
Total Paid	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
SQH Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
SH Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
TOTAL Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	

New Additions (Enrollment) - SQH	0	14	-2,026	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		0.70%	-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SQH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		
New Additions (Enrollment) - SH	0	38	-3,329	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		1.15%	-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		

Prime	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	5	5										
South Hills	8	9										
Total Enrolled	**13**	**14**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill												
South Hills												
Total Paid	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
SQH Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
SH Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	
TOTAL Utilization %	**0.00%**	**0.00%**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	

New Additions (Enrollment) - SQH	0	0	-5	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		0.00%	-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SQH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		
New Additions (Enrollment) - SH	0	1	-9	0	0	0	0	0	0	0	0	
Increase (Decrease) over Prior Month		12.50%	-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		
New Additions (Utilization) - SH		**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Increase (Decrease) over Prior Month		**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**		