JCC of Greater Pittsburgh

Squirrel Hill Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	29	29	38	34	33	38							201
Single Parent	2	1	1	0	4	2							10
Individual	40	33	43	25	42	33							216
Student	0	0	0	0	0	0							0
18 to 30 Young Adult Indiv	17	14	13	18	23	15							100
18 to 30 Young Adult Family	4	7	4	6	12	5							38
Sr. Individual	3	3	2	7	5	2							22
Sr. Couple	2	3	0	1	0	1							7
Contributory	0	0	0	0	0	0							0
Snowbird Individual	1	1	0	0	0	0							2
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	0	0	1	0	0							1
Paid Units	**98**	**91**	**101**	**92**	**119**	**96**	**0**	**0**	**0**	**0**	**0**	**0**	**597**
Pulpit Rabbi	1	0	0	0	0	0							**1**
Lifetime Membership	0	0	0	0	0	0							**0**
CCIS Membership	0	0	0	0	0	0							**0**
Full-time Staff	1	0	1	0	0	0							**2**
Part-time Staff	13	14	4	7	8	2							**48**
Total Units	**113**	**105**	**106**	**99**	**127**	**98**	**0**	**0**	**0**	**0**	**0**	**0**	**648**

Reinstated (Lapsed Members from Prior Months)	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	3	3	1	1	4	2							14
Single Parent	0	1	0	0	0	0							1
Individual	1	0	1	2	3	2							9
Student	0	0	0	0	0	0							0
18 to 30 Young Adult Indiv	1	0	0	1	0	0							2
18 to 30 Young Adult Family	0	0	0	0	0	0							0
Sr. Individual	0	0	1	1	0	3							5
Sr. Couple	1	0	0	0	0	1							2
Contributory	0	0	0	0	0	1							1
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	1	0	0	0	0							1
Paid Units	**6**	**5**	**3**	**5**	**7**	**9**	**0**	**0**	**0**	**0**	**0**	**0**	**35**
Pulpit Rabbi	0	0	0	0	0	0							**0**
Lifetime Membership	0	0	0	0	0	0							**0**
CCIS Membership	0	0	0	0	0	0							**0**
Full-time Staff	0	0	0	0	0	0							**0**
Part-time Staff	1	2	1	1	0	0							**5**
Total Units	**7**	**7**	**4**	**6**	**7**	**9**	**0**	**0**	**0**	**0**	**0**	**0**	**40**

Past Renewal Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	-26	-27	-20	-14	-30	-28							-145
Single Parent	-4	0	-1	-2	-1	-2							-10
Individual	-23	-20	-19	-23	-24	-23							-132
Student	0	0	0	0	0	0							0
18 to 30 Young Adult Indiv	-25	-13	-11	-9	-9	-15							-82
18 to 30 Young Adult Family	-3	-4	-7	-3	-7	-8							-32
Sr. Individual	-9	-6	-6	-3	-3	-6							-33
Sr. Couple	-1	0	-1	-3	-2	-2							-9
Contributory	0	0	0	0	-1	0							-1
Snowbird Individual	0	0	-2	-1	0	0							-3
Snowbird Couple	0	0	-1	0	0	0							-1
PT Staff Family Upgrade	0	0	0	0	0	0							0
Paid Units	**-91**	**-70**	**-68**	**-58**	**-77**	**-84**	**0**	**0**	**0**	**0**	**0**	**0**	**-448**
Pulpit Rabbi	0	0	0	0	0	0							**0**
Lifetime Membership	0	0	0	0	0	0							**0**
CCIS Membership	0	0	0	0	0	0							**0**
Full-time Staff	0	0	0	0	0	0							**0**
Part-time Staff	-16	-10	-10	0	-6	-9							**-51**
Total Units	**-107**	**-80**	**-78**	**-58**	**-83**	**-93**	**0**	**0**	**0**	**0**	**0**	**0**	**-499**

Upgrade / (Downgrade) Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family	-2	0	-5	-5	-1	-2							-15
Single Parent	2	-1	-1	1	1	-2							0
Individual	1	-4	8	4	-1	1							9
Student	0	0	0	0	0	0							0
18 to 30 Young Adult Indiv	-3	-4	-1	-5	-11	0							-24
18 to 30 Young Adult Family	-4	-3	-3	-8	1	0							-17
Sr. Individual	2	2	-2	2	1	-2							3
Sr. Couple	-4	1	1	-1	1	0							-2
Contributory	0	0	0	0	0	0							0
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	1	1	0	2	1	0							5
Paid Units	**-7**	**-8**	**-3**	**-10**	**-8**	**-5**	**0**	**0**	**0**	**0**	**0**	**0**	**-41**
Pulpit Rabbi	0	0	0	0	0	0							**0**
Lifetime Membership	0	0	0	0	0	0							**0**
CCIS Membership	0	0	0	0	0	0							**0**
Full-time Staff	0	0	1	0	0	0							**1**
Part-time Staff	-1	2	0	1	1	-2							**1**
Total Units	**-8**	**-6**	**-2**	**-9**	**-7**	**-7**	**0**	**0**	**0**	**0**	**0**	**0**	**-39**

Cancelled Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Loss
Family	-8	-10	-7	-10	-8	-9							-52
Single Parent	-1	0	-4	0	0	0							-5
Individual	-10	-15	-8	-12	-8	-5							-58
Student	0	0	0	0	0	0							0
18 to 30 Young Adult Indiv	-12	-15	-5	-10	-5	-6							-53
18 to 30 Young Adult Family	-2	-2	-3	-4	0	0							-11
Sr. Individual	-1	0	-2	0	-1	-1							-5
Sr. Couple	0	-1	0	0	0	-1							-2
Contributory	0	0	0	0	0	0							0
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	-1							-1
PT Staff Family Upgrade	-1	0	-1	0	0	0							-2
Paid Units	**-35**	**-43**	**-30**	**-36**	**-22**	**-23**	**0**	**0**	**0**	**0**	**0**	**0**	**-189**
Pulpit Rabbi	0	0	0	0	0	0							0
Lifetime Membership	0	0	-1	0	0	0							-1
CCIS Membership	0	0	0	0	0	0							0
Full-time Staff	0	0	-1	0	-1	-1							-3
Part-time Staff	-3	0	-6	-2	0	-1							-12
Total Units	**-38**	**-43**	**-38**	**-38**	**-23**	**-25**	**0**	**0**	**0**	**0**	**0**	**0**	**-205**

Adjusted Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Paid Units	0	0	0	0	0	0	-3,470	0	0	0	0	0
Sr. Asst/Staff Units	0	0	0	0	0	0	-442	0	0	0	0	0
Total Units	**0**	**0**	**0**	**0**	**0**	**0**	**-3,912**	**0**	**0**	**0**	**0**	**0**

Total Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family	1,627	1,622	1,629	1,635	1,633	1,634						
Single Parent	88	89	84	83	87	85						
Individual	866	860	885	881	893	901						
Student	1	1	1	1	1	1						
18 to 30 Young Adult Indiv	334	316	312	307	305	299						
18 to 30 Young Adult Family	166	164	155	146	152	149						
Sr. Individual	243	242	235	242	244	240						
Sr. Couple	121	124	124	121	120	119						
Contributory	16	16	16	16	15	16						
Snowbird Individual	4	5	3	2	2	2						
Snowbird Couple	2	2	1	1	1	0						
PT Staff Family Upgrade	19	21	20	23	24	24						
Paid Units	**3,487**	**3,462**	**3,465**	**3,458**	**3,477**	**3,470**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	19	19	19	19	19	19						
Lifetime Membership	9	9	8	8	8	8						
CCIS Membership	1	1	1	1	1	1						
Full-time Staff	124	124	125	125	124	123						
Part-time Staff	294	302	291	298	301	291						
Total Units	**3,934**	**3,917**	**3,909**	**3,909**	**3,930**	**3,912**	**0**	**0**	**0**	**0**	**0**	**0**

Year to Date Retention		96.39%	93.09%	90.30%	87.49%	84.64%	81.71%	-16.98%	-16.98%	-16.98%	-16.98%	-16.98%	-16.98%
12 Month Retention		**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Family		76.46%	75.99%	75.54%	75.00%	75.40%	75.11%	-24.23%	-22.63%	-20.48%	-17.55%	-15.16%	-12.32%
Single Parent		57.72%	59.66%	57.14%	58.26%	60.53%	59.63%	-15.74%	-13.89%	-13.59%	-13.00%	-14.13%	-11.24%
Individual		62.74%	60.40%	61.15%	61.17%	61.05%	61.56%	-40.99%	-37.43%	-33.37%	-30.56%	-28.77%	-25.20%
Student		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	-50.00%	-50.00%	-100.00%	#DIV/0!	#DIV/0!	0.00%
18 to 30 Young Adult Indiv		27.91%	26.33%	28.19%	27.48%	30.39%	30.22%	-39.12%	-38.00%	-36.39%	-35.64%	-33.61%	-28.09%
18 to 30 Young Adult Family		42.77%	43.37%	42.94%	38.60%	42.22%	40.78%	-41.14%	-37.29%	-33.71%	-31.40%	-27.65%	-22.22%
Sr. Individual		80.89%	79.74%	78.03%	79.30%	80.89%	79.65%	-23.68%	-21.40%	-19.57%	-14.46%	-10.44%	-8.87%
Sr. Couple		80.17%	81.82%	82.11%	79.51%	82.91%	83.05%	-18.10%	-14.29%	-13.45%	-8.73%	-7.20%	-5.69%
Contributory		88.89%	88.89%	88.89%	88.89%	88.24%	94.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Snowbird Individual		-33.33%	-14.29%	-75.00%	-60.00%	-75.00%	-75.00%	-166.67%	-100.00%	-50.00%	-50.00%	-66.67%	-66.67%
Snowbird Couple		0.00%	0.00%	-100.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	-100.00%	0.00%	0.00%	0.00%	0.00%
PT Staff Family Upgrade		90.00%	100.00%	100.00%	123.53%	127.78%	127.78%	-5.56%	-6.25%	-5.88%	-5.00%	-5.56%	-5.26%
	Paid Units	**66.07%**	**65.21%**	**65.13%**	**64.58%**	**65.33%**	**65.17%**	**-30.29%**	**-27.97%**	**-25.41%**	**-22.55%**	**-20.25%**	**-16.98%**
Pulpit Rabbi		75.00%	75.00%	76.19%	76.19%	76.19%	76.19%	-17.65%	-11.11%	-5.26%	-5.26%	-5.26%	-5.56%
Lifetime Membership		100.00%	100.00%	88.89%	88.89%	88.89%	88.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CCIS Membership		50.00%	50.00%	50.00%	50.00%	50.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff		96.72%	96.77%	99.18%	101.68%	100.00%	100.00%	-2.52%	-2.50%	-2.48%	-1.67%	-1.69%	-1.63%
Part-time Staff		43.64%	44.64%	43.24%	45.39%	46.58%	44.11%	-54.51%	-53.13%	-49.30%	-23.30%	-18.30%	-16.00%
	Total Units	**65.47%**	**64.81%**	**64.64%**	**64.38%**	**65.10%**	**64.74%**	**-31.07%**	**-28.87%**	**-26.26%**	**-21.86%**	**-19.43%**	**-16.33%**

JCC of Greater Pittsburgh

Squirrel Hill Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	2	0	1	1	1	0	0	0	0	0	0
Deceased	0	1	1	0	0	1	0	0	0	0	0	0
Dissatisfaction	1	3	0	0	1	1	0	0	0	0	0	0
Duplicate	0	0	0	0	1	0	0	0	0	0	0	0
Financial-Delinquent Account	7	16	8	7	4	5	0	0	0	0	0	0
Financial-General	3	5	3	3	1	2	0	0	0	0	0	0
Financial-Loss of Job	0	2	0	0	1	1	0	0	0	0	0	0
Financial-Rates	4	0	2	0	5	6	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	1	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	2	0	0	0	1	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	2	5	4	2	1	1	0	0	0	0	0	0
Joined Elsewhere-Urban Active	6	1	1	3	3	2	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	3	1	2	1	2	0	0	0	0	0	0
Medical-Injury	3	1	3	2	1	1	0	0	0	0	0	0
Medical-Other	2	1	2	2	0	1	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	1	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	42	32	22	32	23	25	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	1	0	0	0	0	0	0	0	0	0
No Reason Given	4	0	4	0	4	2	0	0	0	0	0	0
No Response to Communications	23	14	28	15	24	21	0	0	0	0	0	0
Non Use of Membership	16	21	16	18	17	21	0	0	0	0	0	0
Other	5	4	2	4	5	8	0	0	0	0	0	0
Scholarship-No Response	1	2	0	3	4	6	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**126**	**113**	**98**	**94**	**99**	**107**	**0**	**0**	**0**	**0**	**0**	**0**

JCC of Greater Pittsburgh

South Hills Membership Statistics for 2010-2011

New Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	6	10	5	12	20	11							64
Single Parent	0	0	0	1	0	2							3
Individual (incl 3 mo trial)	1	4	7	4	12	7							35
Student	0	0	0	0	0	0							0
Young Adult Individual	1	1	2	1	8	2							15
Young Adult Family	0	2	1	0	0	0							3
Sr. Individual	2	0	1	1	5	2							11
Sr. Couple	0	0	0	0	6	0							6
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	0	0	0	0	0							0
Paid Units	**10**	**17**	**16**	**19**	**51**	**24**	**0**	**0**	**0**	**0**	**0**	**0**	**137**
Pulpit Rabbi	0	0	0	0	0	0							0
Sr. Assisted Living	0	0	0	0	0	0							0
Full-time Staff	1	0	0	0	2	0							3
Part-time Staff	2	4	4	1	5	2							18
Total Units	**13**	**21**	**20**	**20**	**58**	**26**	**0**	**0**	**0**	**0**	**0**	**0**	**158**

Reinstated (Lapsed Members from Prior Months)	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1	1	1	0	0	5							8
Single Parent	0	0	0	0	0	0							0
Individual (incl 3 mo trial)	0	0	1	0	0	0							1
Student	0	0	0	0	0	0							0
Young Adult Individual	0	0	0	0	1	0							1
Young Adult Family	0	0	0	0	0	0							0
Sr. Individual	0	1	0	0	0	0							1
Sr. Couple	0	0	0	0	0	0							0
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	0	0	0	0	0							0
Paid Units	**1**	**2**	**2**	**0**	**1**	**5**	**0**	**0**	**0**	**0**	**0**	**0**	**11**
Pulpit Rabbi	0	0	0	0	0	0							0
Sr. Assisted Living	0	0	0	0	0	0							0
Full-time Staff	0	0	0	0	0	0							0
Part-time Staff	0	0	0	0	0	0							0
Total Units	**1**	**2**	**2**	**0**	**1**	**5**	**0**	**0**	**0**	**0**	**0**	**0**	**11**

Past Renewal Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	-14	-4	-10	-2	-16	-17							-63
Single Parent	-1	-1	0	-1	0	0							-3
Individual (incl 3 mo trial)	-3	-5	-5	-1	-4	-5							-23
Student	0	0	0	0	0	0							0
Young Adult Individual	-1	0	0	-1	0	0							-2
Young Adult Family	0	0	0	-1	0	-1							-2
Sr. Individual	-2	-1	0	-1	-3	-2							-9
Sr. Couple	-1	0	0	0	0	0							-1
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	0	0	-1	0	0							-1
Paid Units	**-22**	**-11**	**-15**	**-8**	**-23**	**-25**	**0**	**0**	**0**	**0**	**0**	**0**	**-104**
Pulpit Rabbi	0	0	0	0	0	0							0
Sr. Assisted Living	0	0	0	0	0	0							0
Full-time Staff	0	0	-1	0	0	0							-1
Part-time Staff	-2	-2	-1	-1	-2	0							-8
Total Units	**-24**	**-13**	**-17**	**-9**	**-25**	**-25**	**0**	**0**	**0**	**0**	**0**	**0**	**-113**

Upgrade / (Downgrade) Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Gain
Family (incl 3 mo trial)	1	3	1	-2	0	-1							2
Single Parent	0	-1	0	-1	0	0							-2
Individual (incl 3 mo trial)	-1	0	-2	-1	2	0							-2
Student	0	0	0	0	0	0							0
Young Adult Individual	0	0	0	0	-1	0							-1
Young Adult Family	0	-1	-1	1	1	0							0
Sr. Individual	0	-1	2	0	0	-1							0
Sr. Couple	0	0	0	2	0	0							2
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	0	0	0	-1	-1	0							-2
Paid Units	**0**	**0**	**0**	**-2**	**1**	**-2**	**0**	**0**	**0**	**0**	**0**	**0**	**-3**
Pulpit Rabbi	0	0	0	0	0	0							0
Sr. Assisted Living	0	0	0	0	0	0							0
Full-time Staff	-1	0	1	1	0	0							1
Part-time Staff	2	0	-1	2	0	0							3
Total Units	**1**	**0**	**0**	**1**	**1**	**-2**	**0**	**0**	**0**	**0**	**0**	**0**	**1**

Cancelled Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	FY Loss
Family (incl 3 mo trial)	-4	-1	-7	-1	-3	0							-16
Single Parent	0	-1	0	0	0	-1							-2
Individual (incl 3 mo trial)	-3	-3	0	0	-1	0							-7
Student	0	0	0	0	0	0							0
Young Adult Individual	0	0	0	-1	0	0							-1
Young Adult Family	0	0	0	0	0	0							0
Sr. Individual	-1	0	-1	0	-2	0							-4
Sr. Couple	0	0	0	0	0	0							0
Snowbird Individual	0	0	0	0	0	0							0
Snowbird Couple	0	0	0	0	0	0							0
PT Staff Family Upgrade	-1	0	0	0	0	0							-1
Paid Units	**-9**	**-5**	**-8**	**-2**	**-6**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**-31**
Pulpit Rabbi	0	0	0	0	0	0							0
Sr. Assisted Living	0	0	0	0	0	0							0
Full-time Staff	0	0	-1	0	-1	0							-2
Part-time Staff	-2	-2	-2	0	-1	0							-7
Total Units	**-11**	**-7**	**-11**	**-2**	**-8**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**-40**

Adjusted Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Paid Units	0	0	0	0	0	0	-854	0	0	0	0	0
Sr. Asst/Staff Units	0	0	0	0	0	0	-207	0	0	0	0	0
Total Units	**0**	**0**	**0**	**0**	**0**	**0**	**-1,061**	**0**	**0**	**0**	**0**	**0**

Total Member Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	539	548	538	545	546	544						
Single Parent	28	25	25	24	24	25						
Individual (incl 3 mo trial)	138	134	135	137	146	148						
Student	0	0	0	0	0	0						
Young Adult Individual	16	17	19	18	26	28						
Young Adult Family	12	13	13	13	14	13						
Sr. Individual	66	65	67	67	67	66						
Sr. Couple	17	17	17	19	25	25						
Snowbird Individual	0	0	0	0	0	0						
Snowbird Couple	0	0	0	0	0	0						
PT Staff Family Upgrade	8	8	8	6	5	5						
Paid Units	**824**	**827**	**822**	**829**	**853**	**854**	**0**	**0**	**0**	**0**	**0**	**0**
Pulpit Rabbi	4	4	4	4	4	4						
Sr. Assisted Living	55	55	55	55	55	55						
Full-time Staff	24	24	23	24	25	25						
Part-time Staff	117	117	117	119	121	123						
Total Units	**1,024**	**1,027**	**1,021**	**1,031**	**1,058**	**1,061**	**0**	**0**	**0**	**0**	**0**	**0**

Total Individuals	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	11,294	11,288	11,308	11,341	11,384	11,371						
South Hills	6,197	6,253	6,239	6,276	6,346	6,375						
Agency-wide	**17,491**	**17,541**	**17,547**	**17,617**	**17,730**	**17,746**	**0**	**0**	**0**	**0**	**0**	**0**
Year to Date Retention	96.45%	94.79%	92.30%	90.88%	87.68%	84.95%	-16.23%	-16.23%	-16.23%	-16.23%	-16.23%	-16.23%

12 Month Retention	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Family (incl 3 mo trial)	71.65%	73.62%	72.54%	72.81%	75.26%	76.43%	-18.33%	-17.54%	-15.70%	-14.08%	-13.43%	-11.66%
Single Parent	65.52%	55.17%	57.14%	53.57%	55.17%	57.69%	-40.00%	-30.77%	-32.00%	-17.86%	-17.86%	-10.34%
Individual (incl 3 mo trial)	48.37%	48.35%	48.88%	50.57%	53.76%	55.76%	-31.71%	-29.01%	-26.54%	-25.64%	-25.50%	-24.31%
Student	#DIV/0!	#DIV/0!	#DIV/0!	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!
Young Adult Individual	41.18%	47.06%	50.00%	44.44%	47.37%	52.63%	-100.00%	-100.00%	-105.88%	-83.33%	-83.33%	-93.75%
Young Adult Family	30.77%	23.08%	28.57%	33.33%	50.00%	54.55%	-70.00%	-70.00%	-77.78%	-60.00%	-60.00%	-25.00%
Sr. Individual	69.86%	70.27%	73.61%	73.61%	70.00%	69.01%	-22.54%	-22.86%	-21.43%	-21.21%	-19.40%	-16.42%
Sr. Couple	50.00%	52.00%	56.00%	68.00%	77.27%	77.27%	-40.00%	-42.11%	-47.06%	-53.33%	-50.00%	-33.33%
Snowbird Individual	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Snowbird Couple	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
PT Staff Family Upgrade	53.85%	58.33%	58.33%	45.45%	40.00%	40.00%	-10.00%	-10.00%	0.00%	0.00%	0.00%	0.00%
Paid Units	**64.54%**	**65.63%**	**65.66%**	**66.20%**	**68.57%**	**70.01%**	**-24.40%**	**-23.25%**	**-21.50%**	**-19.37%**	**-18.75%**	**-16.23%**
Pulpit Rabbi	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sr. Assisted Living	91.67%	91.67%	93.22%	94.83%	94.83%	94.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Full-time Staff	84.00%	84.00%	83.33%	87.50%	83.33%	83.33%	-20.83%	-22.73%	-18.18%	-18.18%	-19.05%	-12.50%
Part-time Staff	58.68%	57.72%	56.10%	59.20%	58.54%	59.02%	-38.71%	-39.32%	-37.50%	-22.39%	-22.41%	-15.38%
Total Units	**65.88%**	**66.67%**	**66.55%**	**67.46%**	**69.26%**	**70.50%**	**-24.56%**	**-23.67%**	**-22.05%**	**-18.66%**	**-18.10%**	**-15.13%**

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South Hills Cancels and Expires Statistics for 2010-2011

Cancel and Past Renewal Summary	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Aged Out of Programming	1	0	0	0	0	2	0	0	0	0	0	0
Deceased	0	0	0	0	0	0	0	0	0	0	0	0
Dissatisfaction	0	0	1	0	0	0	0	0	0	0	0	0
Duplicate	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Delinquent Account	2	4	1	1	0	2	0	0	0	0	0	0
Financial-General	0	0	0	0	3	2	0	0	0	0	0	0
Financial-Loss of Job	0	0	0	0	0	0	0	0	0	0	0	0
Financial-Rates	0	0	0	0	1	0	0	0	0	0	0	0
Joined Elsewhere-Amerifit	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Bally's	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Club One	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-College	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Curves	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-LA Fitness	0	0	0	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Other	0	0	1	0	0	0	0	0	0	0	0	0
Joined Elsewhere-Urban Active	0	0	0	0	0	0	0	0	0	0	0	0
Lack of Programming	0	0	0	0	0	0	0	0	0	0	0	0
Medical-Illness	1	1	1	0	1	0	0	0	0	0	0	0
Medical-Injury	1	0	0	0	0	1	0	0	0	0	0	0
Medical-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Behavior	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Criminal	0	0	0	0	0	0	0	0	0	0	0	0
Membership Revoked-Other	0	0	0	0	0	0	0	0	0	0	0	0
Membership Type Change	0	0	0	0	0	0	0	0	0	0	0	0
Moved	4	1	3	0	2	0	0	0	0	0	0	0
No Longer Silver Sneaker	0	0	0	0	0	0	0	0	0	0	0	0
No Longer Staff	1	0	0	0	0	0	0	0	0	0	0	0
No Reason Given	1	0	3	1	0	0	0	0	0	0	0	0
No Response to Communications	12	6	6	5	12	6	0	0	0	0	0	0
Non Use of Membership	7	3	6	2	9	10	0	0	0	0	0	0
Other	0	0	1	1	1	1	0	0	0	0	0	0
Scholarship-No Response	1	1	0	0	0	2	0	0	0	0	0	0
Scholarship-Not Enough	0	0	0	0	0	0	0	0	0	0	0	0
Transferred	0	0	0	0	0	0	0	0	0	0	0	0
Total Paid Units	**31**	**16**	**23**	**10**	**29**	**26**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Age Statistics for 2010-2011

Centerfit Units by Age	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Women - Centerfit Platinum-Total	**825**	**812**	**813**	**812**	**813**	**822**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	22	21	21	22	22	22	0	0	0	0	0	0
25-29	66	62	57	55	52	60	0	0	0	0	0	0
30-34	68	66	68	68	70	71	0	0	0	0	0	0
35-39	94	89	92	82	84	83	0	0	0	0	0	0
40-44	89	91	92	92	92	92	0	0	0	0	0	0
45-49	74	74	71	74	73	73	0	0	0	0	0	0
50-54	111	113	111	115	118	116	0	0	0	0	0	0
55-59	101	96	95	93	91	95	0	0	0	0	0	0
60-64	76	73	77	79	81	80	0	0	0	0	0	0
65-69	55	56	54	56	55	54	0	0	0	0	0	0
70-74	23	25	27	26	27	29	0	0	0	0	0	0
75-79	24	24	25	26	25	24	0	0	0	0	0	0
80-84	12	12	12	11	11	11	0	0	0	0	0	0
85-89	9	7	8	9	7	7	0	0	0	0	0	0
90+	1	3	3	4	5	5	0	0	0	0	0	0
Men - Centerfit Platinum-Total	**762**	**759**	**752**	**752**	**759**	**755**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	12	11	10	11	11	12	0	0	0	0	0	0
25-29	56	50	47	44	51	50	0	0	0	0	0	0
30-34	63	63	60	57	55	55	0	0	0	0	0	0
35-39	35	38	36	38	37	38	0	0	0	0	0	0
40-44	72	66	70	71	74	69	0	0	0	0	0	0
45-49	69	68	68	69	71	76	0	0	0	0	0	0
50-54	99	104	102	105	101	99	0	0	0	0	0	0
55-59	95	96	95	96	96	94	0	0	0	0	0	0
60-64	78	79	78	77	79	82	0	0	0	0	0	0
65-69	55	55	55	55	54	54	0	0	0	0	0	0
70-74	48	46	48	49	48	47	0	0	0	0	0	0
75-79	25	26	26	24	24	23	0	0	0	0	0	0
80-84	21	23	23	24	26	25	0	0	0	0	0	0
85-89	25	23	24	22	21	21	0	0	0	0	0	0
90+	9	11	10	10	11	10	0	0	0	0	0	0
Total Centerfit Platinum	**1587**	**1571**	**1565**	**1564**	**1572**	**1577**	**0**	**0**	**0**	**0**	**0**	**0**
New Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**27**	**15**	**21**	**21**	**29**	**23**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	1	0	2	2	1	0	0	0	0	0	0
25-29	3	1	2	1	3	8	0	0	0	0	0	0
30-34	6	2	3	2	5	4	0	0	0	0	0	0
35-39	6	3	4	1	5	2	0	0	0	0	0	0
40-44	2	5	2	3	2	2	0	0	0	0	0	0
45-49	4	1	2	3	2	1	0	0	0	0	0	0
50-54	0	1	1	3	5	1	0	0	0	0	0	0
55-59	3	0	0	0	1	3	0	0	0	0	0	0
60-64	1	0	5	3	2	0	0	0	0	0	0	0
65-69	1	1	0	1	0	1	0	0	0	0	0	0
70-74	0	0	0	1	1	0	0	0	0	0	0	0
75-79	0	0	2	0	1	0	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	1	0	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**14**	**14**	**16**	**15**	**24**	**22**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	1	0	1	0	1	0	0	0	0	0	0
25-29	1	1	1	0	8	5	0	0	0	0	0	0
30-34	2	0	0	0	2	4	0	0	0	0	0	0
35-39	1	3	1	2	1	1	0	0	0	0	0	0
40-44	4	1	4	2	3	0	0	0	0	0	0	0
45-49	3	2	2	2	3	2	0	0	0	0	0	0
50-54	1	3	1	5	3	4	0	0	0	0	0	0
55-59	0	1	1	1	1	2	0	0	0	0	0	0
60-64	0	0	1	1	1	1	0	0	0	0	0	0
65-69	0	0	2	1	1	2	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	1	0	0	0	0	0	0	0	0	0	0
80-84	0	1	1	0	0	0	0	0	0	0	0	0
85-89	0	0	2	0	1	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Total Centerfit Platinum	**41**	**29**	**37**	**36**	**53**	**45**	**0**	**0**	**0**	**0**	**0**	**0**
Cancelled Centerfit Units by Age	**Sep-10**	**Oct-10**	**Nov-10**	**Dec-10**	**Jan-11**	**Feb-11**	**Mar-11**	**Apr-11**	**May-11**	**Jun-11**	**Jul-11**	**Aug-11**
Women - Centerfit Platinum	**23**	**28**	**21**	**21**	**29**	**14**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	2	2	0	1	1	0	0	0	0	0	0	0
25-29	6	5	4	3	4	1	0	0	0	0	0	0
30-34	5	3	1	1	4	3	0	0	0	0	0	0
35-39	2	8	2	5	3	2	0	0	0	0	0	0
40-44	2	2	3	4	4	3	0	0	0	0	0	0
45-49	1	1	3	1	1	1	0	0	0	0	0	0
50-54	3	1	3	2	3	2	0	0	0	0	0	0
55-59	2	2	3	2	2	0	0	0	0	0	0	0
60-64	0	3	1	1	2	1	0	0	0	0	0	0
65-69	0	0	0	0	2	0	0	0	0	0	0	0
70-74	0	0	0	0	0	0	0	0	0	0	0	0
75-79	0	1	1	1	2	1	0	0	0	0	0	0
80-84	0	0	0	0	0	0	0	0	0	0	0	0
85-89	0	0	0	0	1	0	0	0	0	0	0	0
90+	0	0	0	0	0	0	0	0	0	0	0	0
Men - Centerfit Platinum	**13**	**17**	**22**	**16**	**16**	**25**	**0**	**0**	**0**	**0**	**0**	**0**
18-24 years	1	0	1	0	0	0	0	0	0	0	0	0
25-29	4	6	4	2	1	5	0	0	0	0	0	0
30-34	4	3	3	3	3	4	0	0	0	0	0	0
35-39	1	1	1	1	2	1	0	0	0	0	0	0
40-44	1	5	1	0	1	2	0	0	0	0	0	0
45-49	0	1	2	1	1	0	0	0	0	0	0	0
50-54	2	0	3	2	5	4	0	0	0	0	0	0
55-59	0	0	3	1	1	3	0	0	0	0	0	0
60-64	0	0	1	0	0	0	0	0	0	0	0	0
65-69	0	0	0	2	2	2	0	0	0	0	0	0
70-74	0	1	1	0	0	1	0	0	0	0	0	0
75-79	0	0	0	0	0	0	0	0	0	0	0	0
80-84	0	0	0	1	0	2	0	0	0	0	0	0

85-89	0	0	1	2	0	0	0	0	0	0	0	0
90+	0	0	1	1	0	1	0	0	0	0	0	0
Total Centerfit Platinum	**36**	**45**	**43**	**37**	**45**	**39**	**0**	**0**	**0**	**0**	**0**	**0**

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Centerfit Platinum Statistics for 2010-2011

Centerfit Units	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11
Men - Silver Sneakers	70	70	69	69	71	69					
Women - Silver Sneakers	45	46	47	48	47	48					
Men - Prime	0	0	0	0	0	0					
Women - Prime	1	1	1	1	1	1					
Men - Regular	590	589	585	585	590	588					
Women - Regular	643	628	628	626	628	637					
SubTotal Paid Centerfit Platinum	**1,349**	**1,334**	**1,330**	**1,329**	**1,337**	**1,343**	**0**	**0**	**0**	**0**	**0**
Staff Accounts - Men	102	100	98	98	98	98					
Staff Accounts - Women	136	137	137	137	137	136					
SubTotal Subvented Centerfit Platinum	**238**	**237**	**235**	**235**	**235**	**234**	**0**	**0**	**0**	**0**	**0**
Grand Total Centerfit Platinum	**1,587**	**1,571**	**1,565**	**1,564**	**1,572**	**1,577**	**0**	**0**	**0**	**0**	**0**
Women - Centerfit Platinum	825	812	813	812	813	822	0	0	0	0	0
Men - Centerfit Platinum	762	759	752	752	759	755	0	0	0	0	0
Total Centerfit Platinum	**1,587**	**1,571**	**1,565**	**1,564**	**1,572**	**1,577**	**0**	**0**	**0**	**0**	**0**

*Snowbird Health Centers are 75% of the full fee.

Aug-11
0
0
0
0
0
0

*Snowbird Health Centers are 75% of the full fee.

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Summer Passes 2010-2011

Summer Passes	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill - Bar Bri	0	0	0	0	0	0						
Squirrel Hill - College	0	0	0	0	0	0						
South Hills - College	0	0	0	0	0	0						
UPMC More Energy - SH	0	0	0	0	0	0						
UPMC More Energy - SQH	3	3	0	9	9	0						
Total Enrolled	**3**	**3**	**0**	**9**	**9**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

JCC of Greater Pittsburgh

Silver Sneakers Statistics for 2010-2011

Silver Sneakers	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	2,012	2,026	2,051	2,065	2,076	2,087						
South Hills	3,291	3,329	3,352	3,361	3,405	3,426						
Total Enrolled	**5,303**	**5,355**	**5,403**	**5,426**	**5,481**	**5,513**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill	$12,996	$16,132	$16,096	$14,132								
South Hills	$13,528	$15,590	$16,164	$13,724								
Total Paid Swipes	**$26,524**	**$31,722**	**$32,260**	**$27,856**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**
New Additions (Enrollment) - SQH	0	14	25	14	11	11	-2,087	0	0	0	0	
New Additions (Enrollment) - SH	0	38	23	9	44	21	-3,426	0	0	0	0	

Prime	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11
Squirrel Hill	5	5	5	5	5	6						
South Hills	8	9	9	8	8	10						
Total Enrolled	**13**	**14**	**14**	**13**	**13**	**16**	**0**	**0**	**0**	**0**	**0**	**0**
Squirrel Hill	$4	$0	$0	$0								
South Hills	$66	$92	$78	$66								
Total Paid	**$70**	**$92**	**$78**	**$66**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**
New Additions (Enrollment) - SQH	0	0	0	0	0	1	-6	0	0	0	0	
New Additions (Enrollment) - SH	0	1	0	-1	0	2	-10	0	0	0	0	